



## **Social Media Manager/Content Creator Watts Chapel Missionary Baptist Church Raleigh, NC 27606**

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**Position:** Social Media Manager/Content Creator

**Reports To:** Senior Pastor

**Effective Date:** September 2022

### **General Summary:**

Work under the supervision of the Senior Pastor to coordinate the social media and digital outreach strategy for Watts Chapel church services and other activities.

### **Essential Duties and Responsibilities:**

- Create and maintain a church-wide social media strategy that supports the church's ministry, goals and vision.
- Create social media content that is distributed through various social media channels.
- Identify, develop, and deploy social media team to enhance the church's social media effectiveness.
- Work with the church staff to properly and effectively use social media platforms.

### **Job Requirements:**

- Bachelor's degree in Advertising or Communications (preferred).
- Marketing or relevant practical experience.
- Must have social media experience.
- Must have a vast knowledge of graphic design software (CANVA or Photoshop).
- Must know how to use video editing tools to customize content for social media platforms.
- Must have knowledge of posting, scheduling, stories (reels), and analytics.
- Must have excellent relational and communication skills.
- Must have experience directing and leading others.

### **Job Type:**

15-20 hours per week

### **Salary Range:**

\$16.00-\$20.00 per hour

### **Schedule:**

Flexible. However, must be available to work weekends.

### **COVID-19 considerations:**

Masks are required. Hand sanitizer stations are throughout the building.

### **Work Location:**

One location